



2016 Minnesota Renaissance Festival

www.renaissancefest.com • (952) 445-7361 • info@renaissancefest.com
WEEKENDS AUGUST 20 - OCTOBER 2 • PLUS LABOR DAY & FRIDAY SEPTEMBER 30 • 9AM-7PM

10th Annual Pet Fest • September 17 & 18

Don't miss out on this opportunity!

Thank you for your interest in the 10th Annual Pet Festival at the Minnesota Renaissance Festival! Below are some bulleted points of interest. A Renaissance Festival Pet exhibitor package will be sent once registration has been turned in.

This weekend of the festival, anticipate over **35,000** visitors, which will translate into a great deal of exposure for you and your company.

POINTS of INTEREST

- Festival hours: 9 a.m. – 7 p.m.
- Pop-up tent required. If there are any problems, please contact us.
- **The Minnesota Renaissance Festival Allows Pets – Over 5,000 dogs in 2015.**
- Tables and chairs are responsibility of exhibitor. Table rentals will be available for \$20 for the weekend. Please note on registration form if you will need to rent a table.
- Decorations, including table skirt or cloth, need to be provided by exhibitor.
- Renaissance costumes are strongly encouraged, but not required.
- A discount coupon will be made available for family, friends, and club members.
- Exhibits are required to be set up no later than 8:30 a.m. on both Saturday and Sunday. *We would prefer if you would set up on Friday between 12pm and 5pm.*
- Additional opportunities to highlight your organization are available through sponsorships, seminars, and demonstration opportunities. Opportunities are limited and are on a first-come-first serve basis.
- Cross promotion of the event is greatly appreciated in order to optimize the partnership.
- **For \$150, exhibitors will receive a 10 x 10 space. Non-profit rate: \$50.**

EXHIBITOR INFO

- 10 x 10 display area - \$150.00.
- *Non Profit Organizations* 10x10 display area - \$50.00
- Forms are due no later than **August 26, 2016**
- Forms received after August 26, 2016 are subject to \$100
- Fees non-refundable after August 26, 2016.
- This is a rain or shine event.
- Four **FREE** admission tickets to the Renaissance Festival both Saturday and Sunday.

Space is limited, so register early to secure your spot! A registration form is included with this letter. Please feel free to contact me with any questions. **Registration will be due August 26, 2016.**

Thank you!
Marketing Coordinator
Marketing Department
952-445-7361
marketing@renaissancefest.com



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FORMS DUE BY August 26, 2016

Fee is \$150.00 (Non Profit is \$50.00)

Make Checks payable to Minnesota Renaissance Festival.
Any form received after August 26, 2016 are subject to a \$100.00 late fee. Non-refundable after August 26, 2016.

Please complete the form below and mail to:

Attention: Pet Fest
1244 S Canterbury Road, Suite 306
Shakopee, MN 55379

Via e-mail: marketing@renaissancefest.com
Via fax: 952-445-7380

CONTACT INFORMATION

ORGANIZATION NAME _____		CONTACT PERSON _____	
ORGANIZATION ADDRESS _____	CITY _____	STATE _____	ZIP _____
CONTACT PHONE # _____	FAX NUMBER _____	E-MAIL ADDRESS _____	
ALTERNATE CONTACT PERSON _____		ALTERNATE CONTACT PHONE # _____	

TABLE - \$20

Yes, I will need to rent a table.
\$20.00 per table

Please provide a brief description of your organization or business: _____

WEBSITE - \$50

Yes, I would like to include my logo & link on the website.

Over 20,000 impressions.

Please a description of product(s) or service(s) that you will be exhibiting:

ITEM DESCRIPTION	PRICE OF ITEM
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

SPONSORSHIP

Yes, I would like to hear more about the sponsorship/advertising opportunities available.

RAFFLE

Yes, I would like to donate something to the Raffle. Please list item.

Tax ID#: _____

SEMINARS:

Are you interested in conducting demonstrations or seminars?

If yes, please provide description of demonstration or seminar.

SIGNATURE _____ DATE _____