



2016 Minnesota Renaissance Festival

www.renaissancefest.com • (952) 445-7361 • info@renaissancefest.com
WEEKENDS AUGUST 20 - OCTOBER 2 • PLUS LABOR DAY & FRIDAY SEPTEMBER 30 • 9AM-7PM

Fairy Festival Vendor Information • August 20 & 21

Don't miss out on this opportunity!

The Minnesota Renaissance Festival would like to welcome you to participate in the Fairy Festival on August 20 & 21, 2016. Every year we look to improve the quality of the festival by providing our patrons with unique opportunities. In turn, this allows us to provide great opportunities to people such as you!

We are opening our gates to all types of vendors related to the world of fairies! Last year, the new Fairy Festival was a huge success and we hope to make it bigger and better in 2016!

The Minnesota Renaissance Festival welcomes more than 300,000 people each season and over 5 million people to our website – allowing you to reach an audience that you might otherwise miss! We anticipate over 40,000 visitors for this weekend, giving you a great deal of exposure to your target market.

Early Registration Special!

Send in your registration form with payment by **May 1st, 2016** and you will receive two **FREE** admission tickets to use any day of the 2016 Minnesota Renaissance Festival! Your two free tickets will be mailed at the beginning of August. Deadline for early registration special is **May 1st, 2016**, no exceptions.

EXHIBITOR INFO

- A 10 x 10 display area - \$150.00
- Four FREE exhibitor admissions to The Renaissance Festival - Saturday, Sunday & Monday.
- Great opportunity to promote yourself or organization
- Discount coupons for family & friends
- Forms are due no later than **August 5, 2016**
- Forms received after August 5, 2016 are subject to \$100 late fee
- Fees non-refundable after August 5, 2016.
- This is a rain or shine event.

POINTS of INTEREST

- Festival hours: 9 a.m. – 7 p.m.
- Pop-up tent required. If there are any problems, please contact us.
- Hand out promotional materials, sample and sell your product, or conduct valuable surveys that reach your target market.
- Tables and chairs are responsibility of exhibitor. Table rentals will be available for \$20 for the weekend. Please note on registration form if you will need to rent a table.
- Decorations, including table skirt or cloth, need to be provided by exhibitor.
- Renaissance costumes are strongly encouraged, but not required.
- A discount coupon will be made available for family, friends, and club members.
- Exhibits are required to be set up no later than 8:30 a.m. on Saturday, Sunday, and Monday. *We would prefer if you would set up on Friday between 12pm and 5pm.*
- Additional opportunities to highlight your organization are available through sponsorships, seminars, and demonstration opportunities. Opportunities are limited and are on a first-come-first serve basis.
- Cross promotion of the event is greatly appreciated in order to optimize the partnership.
- Exposure to more than 40,000 visitors in 2 days.

Space is limited, so register early to secure your spot! A registration form is included with this letter. Please feel free to contact me with any questions. **Registration will be due August 5, 2016.**

Thank you!

Marketing Coordinator
Mid-America Festivals
952.445.7361
marketing@renaissancefest.com



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FORMS DUE BY AUGUST 5, 2016

Please send a \$150 payment to The Minnesota Renaissance Festival to participate. Any forms received after August 5, 2016 are subject to a \$100.00 late fee.

Please complete the form below and mail to:

Attention: Fairy Festival
1244 S Canterbury Road, Suite 306
Shakopee, MN 55379

Contact: **Marketing Coordinator**
Via e-mail: **marketing@renaissancefest.com**
Via fax: **952-445-7380 ext. 217**

CONTACT INFORMATION

ORGANIZATION NAME _____		CONTACT PERSON _____	
ORGANIZATION ADDRESS _____	CITY _____	STATE _____	ZIP _____
CONTACT PHONE # _____	FAX NUMBER _____	E-MAIL ADDRESS _____	
ALTERNATE CONTACT PERSON _____		ALTERNATE CONTACT PHONE # _____	

TABLE - \$20

Yes, I will need to rent a table.
\$20.00 per table

Please provide a brief description of your organization or business: _____

WEBSITE - \$50

Yes, I would like to include my logo & link on the website.

Over 20,000 Impressions.

Please a description of product(s) or service(s) that you will be exhibiting:

ITEM DESCRIPTION	PRICE OF ITEM
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

SPONSORSHIP

Yes, I would like to hear more about the sponsorship/advertising opportunities available.

SEMINARS

Are you interested in conducting demonstrations or seminars?

If yes, please provide description of demonstration or seminar.

Tax ID#: _____

SIGNATURE _____ **DATE** _____