2016 Minnesota Renaissance Festival

www.renaissancefest.com • (952) 445-7361 • info@renaissancefest.com

WEEKENDS AUGUST 20 - OCTOBER 2 • PLUS LABOR DAY & FRIDAY SEPTEMBER 30 • 9AM-7PM

Scottish Village Vendor Application

September 27 & 28

Don't miss out on this opportunity!

Thank you for your interest in the Scottish Village & Highland Fling Weekend at the Minnesota Renaissance Festival. Below are some bulleted points of interest. A Renaissance Festival exhibitor package will be sent once registration has been turned in.

This weekend of the festival, anticipate over **30,000** visitors, which will translate into a great deal of exposure for you and your company. The Minnesota Renaissance Fesival welcomes more than **300,000** people from the 5-state region each season and over 5 million people to our website -- allowing you to reach an audience that you might otherwise miss!

Early Registration Special!

Send in your registration form with payment by **May 1st, 2016** and you will receive two **FREE** admission tickets to use any day of the 2016 Minnesota Renaissance Festival! Deadline for early registration special is **May 1st, 2016,** no exceptions.

EXHIBITOR INFO

- Festival hours: 9 a.m. – 7 p.m.
- Pop-up tent required. If there are any problems, please contact us.
- Hand out promotional materials, sell your product, or conduct valuable surveys that reach your target market.
- Tables and chairs are responsibility of exhibitor. Table rentals will be available for $20 for the weekend. Please note on registration form if you will need to rent a table.
- Decorations, including table skirt or cloth, need to be provided by exhibitor.
- Renaissance costumes are strongly encouraged, but not required.
- A discount coupon will made available for family, friends, and club members.
- Exhibits are required to be set up no later than 8:30 a.m. on both Saturday and Sunday. *We would prefer if you would set up on Friday between 12pm and 5pm.*
- Additional opportunities to highlight your organization are available through sponsorships, seminars, and demon stration opportunities. Opportunities are limited and are on a first-come-first serve basis.
- Cross promotion of the event is greatly appreciated in order to optimize the partnership.
- For $150, exhibitors will receive a 10 x 10 space.

POINTS OF INTEREST

- 10 x 10 display area - $150.00.
- Eight FREE admissions will be included with your registration fee.
- Forms are due no later than **August 5, 2016.**
- Forms recieved after August 5, 2016 are subject to $100 late fee.
- Fees non-refundable after August 5, 2016.
- This is a rain or shine event.

Space is limited, so register early to secure your spot! A registration form is included with this letter.
Please feel free to contact me with any questions. **Registration will be due August 5, 2016.**

Thank you!

Marketing Coordinator
Mid-America Festivals
952.445.7361
marketing@renaissancefest.com

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FORMS DUE BY **AUGUST 19, 2016**

Fee is $150.00
Make checks payable to Minnesota Renaissance Festival. Any forms received after August 19, 2016 are subject to a $100.00 late fee. Fees non-refundable after August 19, 2016.

Please complete the form below and mail to:

Attention: Scottish Village
1244 S Canterbury Road, Suite 306
Shakopee, MN 55379

Via e-mail: **marketing@renaissancefest.com**
Via fax: **952-445-7380**

CONTACT INFORMATION

ORGANIZATION NAME _____ CONTACT PERSON _____

ORGANIZATION ADDRESS _____ CITY _____ STATE _____ ZIP _____

CONTACT PHONE # _____ FAX NUMBER _____ E-MAIL ADDRESS _____

ALTERNATE CONTACT PERSON _____ ALTERNATE CONTACT PHONE # _____

☐ **TABLE - $20**

Yes, I will need to rent a table. $20.00 per table

☐ **WEBSITE - $50**

Yes, I would like to include my logo & link on the website.

Over 20,000 impressions.

☐ **SPONSORSHIP**

Yes, I would like to hear more about the sponsorship/advertising opportunities available.

☐ **SEMINAR**

Please provide a brief description of your organization or business:_____

_____

_____

Products and Services:

ITEM DESCRIPTION	PRICE OF ITEM

Please include a picture of your set-up

Booth Size: _____

Tax ID #: _____

SIGNATURE_____ **DATE** _____