



2016 Minnesota Renaissance Festival

www.renaissancefest.com · (952) 445-7361 · info@renaissancefest.com

WEEKENDS AUGUST 20 - OCTOBER 2 | PLUS LABOR DAY & FRIDAY SEPTEMBER 30 | 9am-7pm

Bavarian Village Vendor Information

October 1 & 2

Don't miss out on this opportunity!

The Minnesota Renaissance Festival would like to welcome you to participate in the Bavarian Village on October 1 & 2, 2016 to celebrate Oktoberfest! Every year we look to improve the quality of the festival by providing our patrons with unique opportunities. In turn, this allows us to provide great opportunities to people such as you!

We are opening our gates to German artisans, clans, clubs, restaurants, musicians, dancers, and more. The Oktoberfest weekend was very popular and we plan to make it bigger and better in 2016!

The Minnesota Renaissance Festival welcomes more than 300,000 people from the 5-state region each season and over 5 million people to our website – allowing you to reach an audience that you might otherwise miss! We anticipate over 40,000 visitors for this weekend, giving you a great deal of exposure.

Early Registration Special!

Send in your registration form with payment by **May 1st, 2016** and you will receive two **FREE** admission tickets to use any day of the 2016 Minnesota Renaissance Festival! Deadline for early registration special is **May 1st, 2016**, no exceptions.

EXHIBITOR INFO

- 10 x 10 display area - \$150.00.
- *Non Profit Organizations (Clans, Clubs)* 10x10 display area - \$50.00
- Eight FREE exhibitor admissions to The Renaissance Festival
- Great opportunity to promote yourself or organization.
- Discount coupons for family & friends
- Forms are due no later than **September 16, 2016**.
- Forms received after September 16, 2016 are subject to \$100 late fee
- Fees non-refundable after September 16, 2016.
- This is a rain or shine event.

POINTS of INTEREST

- Festival hours: 9 a.m. – 7 p.m.
- Pop-up tent required. If there are any problems, please contact us.
- Hand out promotional materials, sell your product, or conduct valuable surveys that reach your target market.
- Tables and chairs are responsibility of exhibitor. Table rentals will be available for \$20 for the weekend. Please note on registration form if you will need to rent a table.
- Decorations, including table skirt or cloth, need to be provided by exhibitor.
- Renaissance costumes are strongly encouraged, but not required.
- A discount coupon will be made available for family, friends, and club members.
- Exhibits are required to be set up no later than 8:30 a.m. on both Saturday and Sunday. *We would prefer if you would set up on Friday between 2pm and 6pm.*
- Additional opportunities to highlight your organization are available through sponsorships, seminars, and demonstration opportunities. Opportunities are limited and are on a first-come-first serve basis.
- Cross promotion of the event is greatly appreciated in order to optimize the partnership.
- Exposure to more than 40,000 visitors in 2 days.

Space is limited, so register early to secure your spot! A registration form is included with this letter. Please feel free to contact me with any questions. **Registration will be due September 16th, 2016.**

Thank you!

Marketing Coordinator
Mid-America Festivals
952.445.7361 x. 223
marketing@renaissancefest.com



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**EARLY REGISTRATION DUE BY MAY 1
TO RECIEVE 2 FREE TICKETS!**

FORMS DUE BY SEPTEMBER 16, 2016

*Fee is \$150.00 (Clans and Clubs are \$50.00)
Make checks payable to Minnesota Renaissance
Festival. Any forms received after September 16, 2016
are subject to a \$100.00 late fee. Fees non-refundable
after September 16, 2016.*

Please complete the form below and mail to:

**Attention: Bavarian Village
1244 S. Canterbury Road, Suite 306
Shakopee, MN 55379**

Via e-mail: **marketing@renaissancefest.com**
Via fax: **952-445-7380**

Contact Information

| | | | |
|--------------------------|------------|---------------------------|-----------|
| ORGANIZATION NAME | | CONTACT PERSON | |
| ORGANIZATION ADDRESS | | CITY | STATE ZIP |
| CONTACT PHONE # | FAX NUMBER | E-MAIL ADDRESS | |
| ALTERNATE CONTACT PERSON | | ALTERNATE CONTACT PHONE # | |

TABLE

Yes, I will need to rent a table.
\$20.00 per table

Please provide a brief description of your organization or business: _____

WEBSITE

Yes, I would like to be included
on the website. \$50.00 for your
logo and link to your site.
Over 20,000 Impressions

| ITEM DESCRIPTION | PRICE OF ITEM |
|------------------|---------------|
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |

SPONSORSHIP

Yes, I would like to hear more
about the sponsorship/advertis-
ing opportunities available.

SEMINARS

Are you interested in conducting
demonstrations or seminars?

If yes, please provide description
of demonstration or seminar.

Tax ID#: _____

SIGNATURE _____ **DATE** _____