

2016 Minnesota Renaissance Festival

www.renaissancefest.com · (952) 445-7361 · info@renaissancefest.com WEEKENDS AUGUST 20 - OCTOBER 2 | PLUS LABOR DAY & FRIDAY SEPTEMBER 30 | 9am-7pm

Ladies Shopping Day Sponsor Information Festival Friday, September 30, 2016

Don't miss out on this opportunity!

The Minnesota Renaissance Festival welcomed over 500 shoppers to our 4th Annual Ladies Shopping Day. Everyone loves a good excuse to shop and the Minnesota Renaissance Festival is doing just that. During Festival Friday on September 30, patrons are invited to round up their friends and enjoy a day of exclusive deals and a chance to indulge. We hope with your involvement we can continue the success of the event.

EVENT HIGHLIGHTS

- · Discounted admission to the Festival
- · Exclusive discounts offered by our Artisans
- Stemless wine glass

- · Free glass of wine
- · Social Hour and Raffle Drawing
- Complimentary gift bag

EVENT INVOLVEMENT OPPORTUNITIES

We have three opportunities to be involved in Ladies Shopping Day and get your business recognized. Every shopper at the event receives a gift bag featuring items and coupons from local companies. This year the Minnesota Renaissance Festival will be adding a stemless wine glass to the bag. This has made the ladies extra excited about buying tickets and opening their gift bag.

SPONSOR OPPORTUNITIES

GIFT BAG ITEM FOR \$100

- · Provide 500 items to stuff gift bags
 - · Coupons, samples, small products, etc.
- · Logo in Ladies Shopping Day program distributed to all shoppers
- Logo and link on the website as Ladies Shopping Day contributor
- Two tickets to come to Ladies Shopping Day

RAFFLE PRIZE SPONSOR

- Provide a prize
- Company name listed in Lades Shopping Day Program
- · Description and company name on all raffle prize signs during event
- Announcment during raffle prize drawing

GIFT BAG SPONSOR

- Provide 500 bags to be handed out to all shoppers that will be filled with bag stuffers
- · Your Logo on the bag
- 1/8 page ad in Ladies Shopping Day Program
- · Logo in Ladies Shopping Day program distributed to all shoppers
- · Logo and link on the website as a sponsor of Ladies Shopping Day
- 1 mention on social media to 100,000+ Facebook Fans
- Two tickets to come to Ladies Shopping Day





Space is limited, so register early to secure your spot! A sponsor form is included with this letter. Please feel free to contact me with any questions. Registration will be due Sept. 16, 2016.

Thank you! Marketing Coordinator Mid-America Festivals 952.445.7361 ext. 217 marketing@renaissancefest.com



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Please complete the form below and mail to:

Attention: Ladies Shopping Day Sponsor 1244 S. Canterbury Road, Suite 306

Shakopee, MN 55379

Via e-mail: marketing@renaissancefest.com

Via fax: 952-445-7380



Contact Information

ORGANIZATION NAME	CONTACT PERSON				
ORGANIZATION ADDRESS		CITY		STATE	ZIP
CONTACT PHONE #	FAX NUMBER		E-MAIL AD	DDRESS	
ALTERNATE CONTACT PERSON		AL	TERNATE CONTA	CT PHONE #	
	Please provide a	brief descri	ption of your or	ganization or bu	usiness:
GIFT BAG ITEM - \$100 Yes, I will provide 500 items for gift					
bags	Please provide description(s) of product(s)/ raffle prize(s):				
GIFT BAG SPONSOR					
Yes I will provide 500 gift bags for the event	-				
RAFFLE PRIZE SPONSOR					
Sutter					
HOME.					
FAMILY VINEYARDS					
Sutter Home for home					
	SIGNATURE				DATE