



# 2016 Minnesota Renaissance Festival

www.renaissancefest.com · (952) 445-7361 · info@renaissancefest.com  
WEEKENDS AUGUST 20 - OCTOBER 2 | PLUS LABOR DAY & FRIDAY SEPTEMBER 30 | 9am-7pm

## Scottish Village Vendor

August 27 & 28

### Don't miss out on this opportunity!

Thank you for your interest in the Scottish Village & Highland Fling Weekend at the Minnesota Renaissance Festival. Below are some bulleted points of interest. A Renaissance Festival exhibitor package will be sent once registration has been turned in.

This weekend of the festival, anticipate over **30,000** visitors, which will translate into a great deal of exposure for you and your company. The Minnesota Renaissance Festival welcomes more than **300,000** people from the 5-state region each season and over 5 million people to our website -- allowing you to reach an audience that you might otherwise miss!

### Early Registration Special!

Send in your registration form with payment by **May 1st, 2016** and you will receive two **FREE** admission tickets to use any day of the 2016 Minnesota Renaissance Festival! Deadline for early registration special is **May 1st, 2016**, no exceptions.

### POINTS of INTEREST

- Festival hours: 9 a.m. – 7 p.m.
- Pop-up tent required. If there are any problems, please contact us.
- Hand out promotional materials, sell your product, or conduct valuable surveys that reach your target market.
- Tables and chairs are responsibility of exhibitor. Table rentals will be available for \$20 for the weekend. Please note on registration form if you will need to rent a table.
- Decorations, including table skirt or cloth, need to be provided by exhibitor.
- Renaissance costumes are strongly encouraged, but not required.
- A discount coupon will be made available for family, friends, and club members.
- Exhibits are required to be set up no later than 8:30 a.m. on both Saturday and Sunday. *We would prefer if you would set up on Friday between 12pm and 5pm.*
- Additional opportunities to highlight your organization are available through sponsorships, seminars, and demonstration opportunities. Opportunities are limited and are on a first-come-first serve basis.
- Cross promotion of the event is greatly appreciated in order to optimize the partnership.
- For \$150, exhibitors will receive a 10 x 10 space. Non-profit rate: \$50.

### EXHIBITOR INFO

- 10 x 10 display area - \$150.00.
- *Non Profit Organizations (Clans)* 10x10 display area - \$50.00
- Eight FREE admissions will be included with your registration fee.
- Forms are due no later than **August 5, 2016**.
- Forms received after August 5, 2016 are subject to \$100 late fee.
- Fees non-refundable after August 5, 2016.
- This is a rain or shine event.

Space is limited, so register early to secure your spot! A registration form is included with this letter. Please feel free to contact me with any questions. **Registration will be due August 5, 2016.**

Thank you!

Marketing Coordinator  
Mid-America Festivals  
952.445.7361  
marketing@renaissancefest.com



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### FORMS DUE BY **AUGUST 5, 2016**

Fee is \$150.00 (Clans and Clubs are \$50.00)  
 Make checks payable to Minnesota Renaissance Festival. Any forms received after August 5, 2016 are subject to a \$100.00 late fee. Fees non-refundable after August 5, 2016.

Please complete the form below and mail to:

**Attention: Highland Fling**  
**1244 S Canterbury Road, Suite 306**  
**Shakopee, MN 55379**

Via e-mail: [marketing@renaissancefest.com](mailto:marketing@renaissancefest.com)

Via fax: 952-445-7380

### Contact Information

ORGANIZATION NAME \_\_\_\_\_ CONTACT PERSON \_\_\_\_\_

ORGANIZATION ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CONTACT PHONE # \_\_\_\_\_ FAX NUMBER \_\_\_\_\_ E-MAIL ADDRESS \_\_\_\_\_

ALTERNATE CONTACT PERSON \_\_\_\_\_ ALTERNATE CONTACT PHONE # \_\_\_\_\_

Please provide a brief description of your organization or business: \_\_\_\_\_

**TABLE - \$20**  
 Yes, I will need to rent a table.  
 \$20.00 per table

\_\_\_\_\_  
 \_\_\_\_\_

**WEBSITE - \$50**  
 Yes, I would like to include my logo & link on the website.  
 Over 20,000 impressions.

Please a description of product(s) or service(s) that you will be exhibiting:

ITEM DESCRIPTION	PRICE OF ITEM
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

**SPONSORSHIP**  
 Yes, I would like to hear more about the sponsorship/advertising opportunities available.

**SEMINARS**  
 Are you interested in conducting demonstrations or seminars?  
 If yes, please provide description of demonstration or seminar.  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Tax ID #: \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_