



The Minnesota Renaissance Festival!

The Fourth Annual Pet Festival Fact Sheet
September 11 and 12, 2010

Thank you for your interest in the Fourth Annual Pet Festival at the Minnesota Renaissance Festival! Below are some bulleted points of interest. A Renaissance Festival Pet exhibitor package will be sent once registration has been turned in.

- ☛ Average Two Day Attendance is over 30,000 People.
- ☛ The Minnesota Renaissance Festival Allows Pets – Over 4,000 dogs in 2009.
- ☛ The Festival will take place from 9 a.m. – 7 p.m on both days - Rain or Shine
- ☛ Pop-up tent required. If there are any problems, please contact us.
- ☛ Tables and chairs are responsibility of exhibitor. Table rentals will be available for \$20 for the weekend. Please note on your registration form if you will need to rent a table.
- ☛ Decoration, including table skirt or cloth, need to be provided by exhibitor.
- ☛ Renaissance costumes are strongly encouraged, but not required.
- ☛ Exhibits are required to be set up no later than 8:30 am on both Saturday and Sunday.
- ☛ For \$150, exhibitors will receive a 10 x 10 space. Non-profit rate: \$50. All displays should stay within the area. Larger displays require prior approval.
- ☛ Admission will be provided to those working for your organization in the booth.
- ☛ A discount coupon will made available for family, friends, and club members.
- ☛ Additional opportunities to highlight your organization are available through sponsorships, seminars, and demonstration opportunities. Opportunities are limited and are on a first-come-first-serve basis.
- ☛ Cross promotion of the event is greatly appreciated in order to optimize the partnership.
- ☛ Valuable research- Discover what your target market thinks by conducting surveys.



2010 Minnesota Renaissance Festival
Pet Festival Registration Form
September 11 and 12, 2010

Please complete the form below and mail to 1244 Canterbury Rd., Suite 306, Shakopee, MN 55379.
Attention: Pet Festival. Forms may also be received via e-mail to Tiffany DeMuth at
tdemuth@renaissancefest.com or fax 952-445-7380.

- 🐾 10x10 Space - \$150
- 🐾 Non-Profit Organizations – 10 x 10 Space - \$50
- 🐾 Forms are due no later than July 30, 2010.
- 🐾 Any form returned after July 30th is subject to \$100 late fee.
- 🐾 Fees non-refundable after August 22, 2010. – This is a Rain or Shine Event

Contact Information

Organization name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Cell Phone #: _____

E-Mail address: _____

Alternate Contact: _____

Alternate Contact Phone #: _____ Cell: _____

_____ Yes, I will need to rent a table (\$20 per table) _____ # of Tables

_____ Yes, I would like to be included on the Web site. (Logo and link - \$50.)

_____ Yes, I would like to be included on the coupon page. (\$300, six coupon spaces available)

_____ Yes, I would like to hear more about the sponsorship/advertising opportunities available.

_____ Yes, I would like to donate something to the Raffle. _____ (Item)

Signature

Name printed

Date

