



The Minnesota Renaissance Festival!

2nd Annual National Bird Show August 28 & 29, 2010

Thank you for your interest in the Second Annual *National Bird show* at the Minnesota Renaissance Festival. Below are some bulleted points of interest. A Renaissance Festival exhibitor package will be sent once registration has been turned in.

- ☛ Exposure to more than 30,000 visitors in two days.
- ☛ Exhibitors will receive a FREE 10 x 10 space. All displays should stay with-in the area. Larger displays require prior approval.
- ☛ The Festival will take place from 9 a.m. – 7 p.m.
- ☛ Pop-up tent required. If there are any problems, please contact us.
- ☛ Hand out promotional materials, sell your product, or conduct valuable surveys that reach your target market.
- ☛ Tables and chairs are responsibility of exhibitor. Table rentals will be available for \$20 for the weekend. Please note on registration form if you will need to rent a table.
- ☛ Decorations, including table skirt or cloth, need to be provided by exhibitor.
- ☛ Renaissance costumes are strongly encouraged, but not required.
- ☛ A discount coupon will made available for family, friends, and club members.
- ☛ Exhibits are required to be set up no later than 8:30 a.m. on both Saturday and Sunday.
 - We would prefer if you would set up on Friday between 2pm and 6pm
- ☛ Additional opportunities to highlight your organization are available through sponsorships, seminars, and demonstration opportunities. Opportunities are limited and are on a first-come-first serve basis.
- ☛ Cross promotion of the event is greatly appreciated in order to optimize the partnership.



2010 Minnesota Renaissance Festival
2nd Annual National Bird Show Registration Form
August 28 & 29, 2010

Please complete the form below and mail to 1244 S Canterbury Rd., Suite 306, Shakopee, MN 55379. Attention: National Bird Show. Forms may also be received via e-mail to Tiffany DeMuth at tdemuth@renaissancefest.com or fax 952-445-7380.

- Forms are due no later than July 30, 2010 for your Free 10x10 space.
- Any form returned after July 30, 2010 is subject to \$100 late fee.

Contact Information

Organization name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Cell Phone #: _____

E-Mail address: _____

Alternate Contact: _____

Alternate Contact Phone #: _____ Cell: _____

_____ Yes, I will need to rent a table (\$20 per table)

_____ Yes, I would like to be included on the Web site. (Logo and link - \$50.)

_____ Yes, I would like to hear more about the sponsorship/advertising opportunities available.

Signature

Name printed

Date



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Please provide a brief description of your business or organization and what you will be exhibiting:

Brief description of your organization or business:

Description of product(s) or service(s) you will be exhibiting:

Description of item:

Price:

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Are you interested in conducting demonstrations or seminars? _____

If so, please provide description of demonstration or seminar:
